



# 2021 ITSNJ Annual Meeting SPONSORSHIP AND EXHIBITOR OPPORTUNITIES

Sign up now to be an official sponsor or exhibitor at the 2021 ITSNJ Annual Meeting! Promote your product or service to more than 200 consultants, engineers, designers, government agency personnel, academia, and others in the transportation industry. Don't miss this opportunity to network with ITS industry leaders.



The Intelligent Transportation Society of New Jersey (ITSNJ) is pleased to announce the theme for this year's Annual Meeting is **"Transportation Equity Through Technology."** Exciting speakers and sessions will highlight the latest trends and developments in intelligent mobility and transportation for all.

## Registration for Exhibitors and Sponsors is open NOW.

Registration for all other individuals will open in early August.

### Platinum Sponsor: \$3,000

Includes four (4) complimentary registrations, prominent recognition on conference materials, and sponsorship of keynote presentation, as well as a choice of either an exhibit space or one additional registration.

### Gold Sponsor: \$1,500

Includes two (2) complimentary registrations and logo featured on all conference materials. Gold sponsors may request to have their logo associated with specific agenda items (e.g. breakfast, lunch, awards, plenary session, etc.) or to be the official sponsor of the tote bag or ID lanyard. Lanyard and bag sponsors are required to provide those items (i.e. cost of bags and lanyards is incurred by the sponsor and is not included in the Gold Sponsor fee above).

### Silver Sponsor: \$750

Includes logo featured on all conference materials plus the opportunity to supply company materials that will be inserted into tote bags given to every attendee. Please note: there is no complimentary registration offered at this level.

### Event Exhibitor: \$1,000 (ITSNJ Member)/\$1,500 (non-Member)

Includes exhibit space (6' table), one free registration and reduced rate for additional attendees.

*Exhibit Space is limited to the first 15 companies. Sign up quickly!*

## ITSNJ Annual Meeting Friday October 22, 2021

Crowne Plaza Princeton Conference Center  
870 Scudders Mill Road  
Plainsboro, NJ 08536

## [Register Online at www.itsnj.org](http://www.itsnj.org)

ITSNJ Members - be sure to log in with your profile to ensure you get member rates! If you have any questions or need assistance with registration or logging in, please contact Mona Cavalcoli at [admin@itsnj.org](mailto:admin@itsnj.org)