

ITS((NJ))NJ

ANNUAL MEETING 2024

Smart & Safe Transportation



Be Visible



Get Recognized



**Support
ITSNJ**

**Deadline to sign up:
August 15**

Contact Mona Cavalcoli at
admin@itsnj.org
to sign up now.

Sign up now to be an official sponsor of the 2024 ITSNJ Annual Meeting! Put your company name and logo in front of more than 250 consultants, engineers, designers, government agency personnel, academia, and others in the transportation industry. Don't miss this opportunity to network with ITS industry leaders.

**Choose from a range of sponsorship levels,
and recognition opportunities listed on this flyer.**

ITSNJ ANNUAL MEETING
OCTOBER 9, 2024



WESTIN FORRESTAL VILLAGE
PRINCETON, NJ



Get More Details
www.itsnj.org

Be an Annual Meeting Sponsor!

SPONSORSHIP

2024 Annual Meeting Sponsorship Opportunities

Prices are for ITSNJ Members. If you are not an ITSNJ member, please contact us to join! To become an Annual Meeting Sponsor, please contact Mona Cavalcoli at admin@itsnj.org

Sponsors must be signed up and paid by August 15th



Sponsor Benefits & Recognition	Platinum \$3500	Gold \$1750	Silver \$1000	Lanyard \$1500+	Bag \$1250+	Badge \$2500	Breakfast \$1000	Lunch \$1500	Student Poster \$500
Option for Exhibit Space [<i>Platinum Sponsors may choose either four (4) comp registrations - OR - an exhibit space (exhibit space incl. 1 reg)</i>]	•								
Complimentary Registrations to Annual Meeting	4*	2	1	1	1	1			
Ad in Online Flip-Book	Full Page	half-page	<i>see below regarding a la carte flip-book ads available</i>						
Recognition in online flip-book (<i>this will be a page in the flip book recognizing all Sponsors with their logo, not a specially-sized, dedicated ad/recognition</i>)	•	•	•	•	•	•	•	•	•
Banner Image in Event App	•								
Social Media recognition	•	•	•						
List of Pre-Registered Attendees	•	•	•	•	•	•	•	•	
Prominent Signage at Sponsored Meal							•	•	
Prominent Signage Throughout Event	•	•	•	•	•	•			
Logo on Badge Kiosk						•			
Exclusive: Logo on Event Lanyards (cost of lanyard not included)				•					
Opportunity to Provide Custom Bag for all attendees (cost of bag not included)					•				
Reserved Table Near Stage	•								
Reserved Lunch Table with Student Poster Presenters									•
Opportunity to Present Student Poster Awards									•



Get More
Details
www.itsnj.org



NEW THIS YEAR! ITSNJ will have an online "flip-book" program in addition to our Event App.

Flip-Book Ads may be purchased for \$250 as an addition to a sponsorship package, or as an a la carte option. Flip-Book ads are approx. 1/4 page (3.75" w X 5" h)

**** Platinum and Gold Sponsors will receive advertising in the booklet as part of their sponsorship package (see above). For details on ad specs and sizing, visit www.itsnj.org/annual-meeting-2024-sponsorship